

**KEYSTONE
SCIENCE SCHOOL**

SPONSORSHIP GUIDE

CAMP SPONSORSHIPS

**SUMMIT SCHOOL DISTRICT
SPONSORSHIPS**

PROGRAM SPONSORSHIPS

EVENT SPONSORSHIPS



ABOUT KSS SUMMER CAMP

Since 1976 our Summer Camps have blended hands-on science with outdoor, experiential education to create the best summer camp experience for kids grades K-12.

In 2024 we anticipate serving over 1,600 campers. It is common for campers to attend multiple weeks of programming, deepening your company's touches with the KSS community.

This year, youth will choose from programs that include Discovery Camp, Day Camp, Pathfinders Day Camp and Adventures.

TRADITIONAL & ADVENTURE CAMP

Adventure is a key element of everything we do at KSS. We believe it is essential that young people learn to explore and care about the natural world. Science is ingrained in everything we do and who we are at Keystone Science School and is a crucial element in shaping the leaders of tomorrow.

It's a good thing our classroom just happens to be the Rocky Mountains.

*"This was beyond a positive experience for {our son}. Having him attend camp, make friends, be seen as a leader and be himself without any prior expectations or assumptions about his behavior or who he is, was invaluable to how he sees himself and his ability to be successful in life."
- Camp parent*

Each program offers specific benefits related to the donations it receives. These benefits are exclusive to the individual program and do not encompass the cumulative total donated across multiple programs.

SPONSORSHIP LEVELS

<p>PLATINUM \$10,000</p>	<p><i>All Gold & Silver Benefits, plus:</i></p> <ul style="list-style-type: none"> • Prominent Acknowledgement in Camp Final Report • Top-tier logo placement on all program specific signage, digital and print communications and website placement
<p>GOLD \$5,000</p>	<p><i>All Silver Benefits, plus:</i></p> <ul style="list-style-type: none"> • Blog Post & Social Media Recognition • 1-Day Meeting Space Rental • Middle-tier logo placement on all program specific signage, digital and print communications and website placement
<p>SILVER \$1,000</p>	<ul style="list-style-type: none"> • Recognition at Camp Family Presentations • Signage at Camp Check In & Check Out • Mention in our camp sponsor Thank-You video • Third-tier logo placement on all camp signage, digital and print communications and website placement

For more information, contact our Development Team
at **(970)468-2098** or **development@keystonescienceschool.org**



CAMPERS



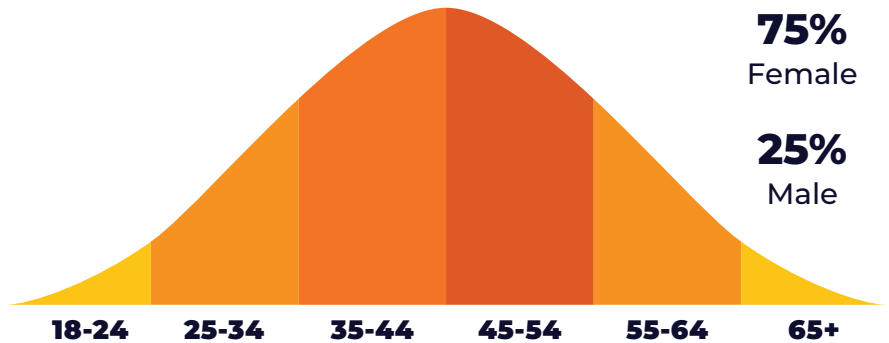
1,641
Total Unique Campers

28%
Summit County

72%
Outside Summit

“I have nothing but wonderful things to say about KSS summer camp. My daughter always comes home happy, self assured, having learned a new strength, and making life long friends!” - Camp Parent”

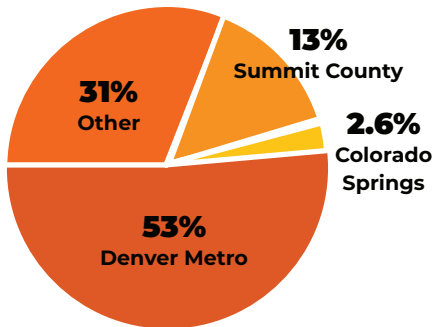
PARENTS & GUARDIANS



WEBSITE VISITORS

104k
Unique Visitors

Colorado Website Visitors



EMAIL AUDIENCE

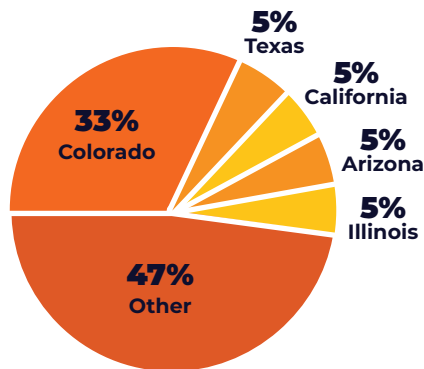
KSS has built a quality list of parents who live or vacation in Summit County. The list is segmented by camper age and location.

25,465 Total Audience

6,331 Colorado

2,800 Summit County

United States Website Visitors



SOCIAL MEDIA ENGAGEMENT

We love to share exciting posts about our programs, share outdoor activities for families, and promote our community partners.

85,000 Avg. Facebook Quarterly Reach

31,000 Avg. Instagram Quarterly Reach

3,634 Facebook Followers

2,236 Instagram Followers

For more information, contact our Development Team at (970)468-2098 or development@keystonescienceschool.org



Help support our mission by sponsoring a Keystone Science School program!

We invite your company to support our Outdoor Education programs! By sponsoring these initiatives, you not only promote your business but also help us further our mission. Your partnership will provide transformative experiences for young minds, inspiring their curiosity in science and the natural world. Aligning with these programs will enhance your brand's visibility and contribute to our community's growth, all while fostering the next generation of leaders and environmental stewards.



Each program offers specific benefits related to the donations it receives. These benefits are exclusive to the individual program and do not encompass the cumulative total donated across multiple programs.

SPONSORSHIP LEVELS

PLATINUM **\$10,000**

All Gold & Silver Benefits, plus:

- Top-tier logo placement on all program specific signage, digital and print communications and website placement

GOLD **\$5,000**

All Silver Benefits, plus:

- Social Media Recognition
- 1-Day Meeting Space Rental
- Middle-tier logo placement on all program specific signage, digital and print communications and website placement

SILVER **\$1,000**

- Mention in our Mission Moment Recap Video
- Third-tier logo placement on all program specific signage, digital and print communications and website placement

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Outdoor Education

School Year

KSS is proud to provide schools with unique overnight field trips that combine Science, Adventure, and Fun! Each environmental education field trip is tailored to the learning goals of each participating school. Located in a high mountain environment outside Denver, our classroom is the forest, streams, and alpine tundra where students can be outside and adventuring.



H2O Outdoors & Beyond the Classroom

Fall 2024

H2O Outdoors is a 3-day program teaching high school students about the many uses of water and the policy of how Colorado's water is managed. Students learn about careers within water management, conduct field-based research, and visit several key locations in Summit County, Colorado as they learn about the various stakeholders who work to manage our water.



Beyond the Classroom is a 3-day professional development workshop for 4th-12th grade teachers and informal educators. Teachers receive curriculum and training to explore science topics and issues using KSS's non-biased framework, along with a complete set of lesson plans to facilitate an issues-based curriculum in their classroom.



Girls in STEM

We believe in empowering girls by engaging them in hands-on, real-world activities to show STEM is relevant and fun in an ever-changing world. Female STEM professionals volunteer to mentor, support and inspire the students to further their STEM interests and studies and share their successes and challenges in navigating a male-dominated industry.

4 Girls in STEM programs in 2024

Snow Science

Feb. 9-11, 2024

Film Fest

Sept. 2024

Medical Explorers

April 19-21, 2024

Water in the West

Oct. 2024



Help support our mission by sponsoring a Keystone Science School event!

Join forces with Keystone Science School by sponsoring our upcoming events, including fundraisers and volunteer projects. Your support will not only shine a spotlight on your business but also play a vital role in advancing our mission. We offer various sponsorship tiers, so you can choose the level that best fits your goals and budget.



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GOLD \$5,000

All Silver Benefits, plus:

- Social Media Recognition
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SILVER \$1,000

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Sipping For Science

June 13th, 2024 at the Keystone Ranch

This event will provide guests with a fine dining experience with wine tastings at the Keystone Ranch Restaurant, one of Summit County's favorite dining spots. As a sponsor, you will be provided with the opportunity to showcase your business, mingle with colleagues and friends, all while supporting Keystone Science School's mission.



Science. Adventure. FIESTA!

August 10th, 2024 at the Keystone Science School Campus

Science. Adventure. FIESTA! is a family-friendly fundraiser filled with great company, camp songs, and a silent auction. Our generous event hosts, Dos Locos Mexican Restaurant, provide a delicious gourmet Mexican buffet and dessert.

Additional events sponsorships and partnerships may be available upon request.



Spring Volunteer Clean-up Day

April 2024 at the Keystone Science School Campus

This is a time for the local community to come together and help prepare our campus for the upcoming summer camp season. We welcome all ages and will have a variety of volunteer projects for adults and children.



Fall Volunteer Clean-up Day

September 2024 at the Keystone Science School Campus

The Keystone Science School community will come together and prepare our campus for the upcoming school year. We welcome all ages and encourage local businesses to make a teambuilding afternoon of it!

Individualized company volunteer team building projects may be available upon request.

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Support Local Summit Families!

Thank you for considering supporting Keystone Science School's Summit School District partnership program! Your invaluable support plays a crucial role in shaping the future of students and families in our local community.

Discounted Day Camp Rates for Affordable Childcare Options

Your sponsorship directly contributes to providing discounted summer day camp rates for local families with students from K – 8th grade in the Summit Day Camp and Pathfinders programs during summer break. Our sliding fee scale ensures that families in the community have access to affordable childcare, fostering a supportive environment for academic and personal growth, and strengthening communities.

Outdoor Education for Local Schools

Your sponsorship extends beyond the summer months. We provide Summit County students with more opportunities for outdoor education throughout the school year through our 3rd Grade Mountain Ecology program and other school specific programs. 3rd Grade Mountain Ecology is offered to all 3rd grade students in the Summit School District where they head out on our local trails for a day of hands-on environmental science. Through this and other specialized programs, we aim to enhance the educational experience and support what students are learning in their classrooms.

Join us in making a lasting impact on the Summit County community by becoming a sponsor today.

“We are grateful to have a world class program like this right in our backyard. The importance of children spending time in nature, developing a sense of wonder, and becoming stewards of our environment cannot be overstated at this day in age. Thank you!” - Day Camp Parent

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SPONSORSHIP LEVELS

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<p>GOLD \$5,000</p>	<p><i>All Silver Benefits, plus:</i></p> <ul style="list-style-type: none"> • Blog Post & Social Media Recognition • 1-Day Meeting Space Rental • Middle-tier logo placement on all program specific signage, digital and print communications and website placement
<p>SILVER \$1,000</p>	<ul style="list-style-type: none"> • Recognition at Summer Day Camp Family Presentations • Mention in Mission Moment Recap videos for SSD programs • Third-tier logo placement on all camp signage, digital and print communications and website placement

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