

SPONSOR THE 2021 SUMMER OF CONNECTION

For More Information, Contact Kristin Williams at (970)513-5833 or KWilliams@KeystoneScienceSchool.org

\$1,000

- ✓ Logo presented in banner on Weekly Parent Schedule
- ✓ Logo on KSS Homepage as Summer of Connection Sponsor from March to August 2021
- ✓ Logo presented in banner of Camp Emails to 12,000 Subscribers
- ✓ Logo Promotion in Camp Session Photo Galleries

LYNX



\$7,500



TITLE SPONSOR

2021 PROJECTED IMPACT

891

UNIQUE CAMPERS

110

KIDS PER WEEK

12,000

EMAIL SUBSCRIBERS

4.8/5

SATISFACTION RATING

SERVING THE COMMUNITY

During the pandemic, we successfully adjusted our program's health and safety policies and we did not experience a positive COVID-19 test in all of Summer 2020. In 2020, we served 177 individual campers and their families through 11 weeks of Day Camp with a limit of 30 campers per-week. Total enrollment was over 300 and our waitlist nearly matched our enrollment.

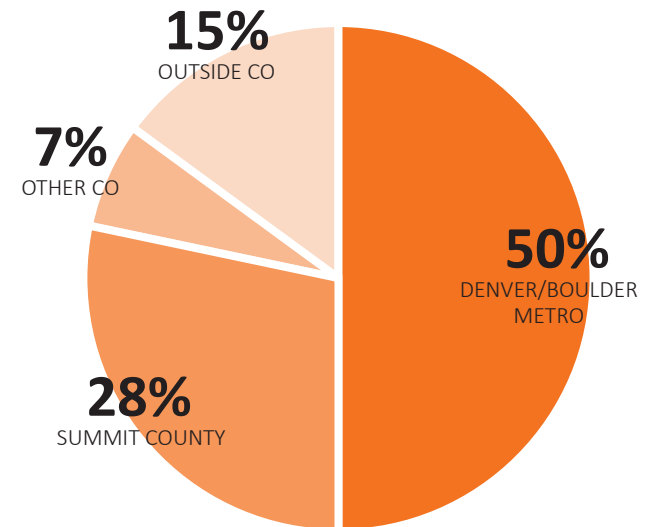
ABOUT CAMP

Since 1976 our Summer Camps have blended hands-on science with outdoor, experiential education to create the best summer camp experience for kids ages 5 to 17. In a typical year, KSS would serve just over 1,000 individual campers.

2021 is the Summer of Connection. We know youth need time with their peers exploring, learning, and laughing now more than ever. We anticipate serving over 891 campers through Day Camp and Overnight Camps. It is common for campers to attend multiple weeks of programming, deepening your company's touches with KSS Camp Families.

This year, youth will choose from 750 overnight programs that include Discovery Overnight, Adventure and Wilderness programs. We will also offer 11 weeks of Day Camp with 30 spaces per-week, totaling 330 registrations.

2020 CAMP DEMOGRAPHICS



"Camp is allowing my daughter to get the socialization that she's been craving the entire summer. She's also learning and exploring new ideas and concepts. It's extremely well run!"

"Love how you have adapted to Covid-19 times and the protocols used which make me feel safe sending my son."